THE PENINSULA



26 March 2019

THE PENINSULA HOTELS LAUNCHES GLOBAL ART PROGRAMME

The Peninsula Hotels, Official Hotel Partner of Art Basel Hong Kong, today hosted a gala event to celebrate the launch of Art in Resonance, a multi-year global contemporary art programme, attended by guests Pom Klementieff and Bianca Brandolini

In a continuation of the group's ethos of innovation, The Peninsula Hotels has worked alongside curators Isolde Brielmaier and Bettina Prentice to commission work from artists who are poetically pushing the boundaries of their mediums and engaging the senses in works that will inspire and enchant visitors.

From 26 March until 21 June 2019, visitors and guests at The Peninsula Hong Kong can enjoy installations by Janet Echelman, whose artwork floats above the historic forecourt of the hotel; Timothy Paul Myers, whose inspired piece, situated in the hotel's lobby, aims to conjure personal memories; Iván Navarro, whose interplay of space and light encourages its audience to reimagine the concept of home; and an intriguing architectural space, designed by Zhi-gang Lu and teams at MINAX and Minaxdo, which offers visitors a unique private dining venue.

"As a global luxury hotel brand with a 90-year legacy, we understand the important place that art holds for humanity – it's an inclusive, universal language that crosses borders and builds connections," says Peter Borer, Chief Operating Officer, The Hongkong and Shanghai Hotels, Limited, owner and operator of The Peninsula Hotels. "Our great hope is that this multi-year programme will engage guests and the local public in a way that will bring a smile to everyone's face."

A 'Travelling Gallery' that Supports the Cultural Ecosystem

A selection of pieces from the Hong Kong launch will travel to The Peninsula Paris in the autumn of 2019, where they will be joined by additional, newly commissioned installations from local artists. This spring and autumn cadence will be replicated each year, as the programme travels and grows between The Peninsula's ten locations and hotels under development in London, Istanbul and Yangon.

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"We not only want to provide artists with a platform to exhibit, but we want to commission original pieces to support working artists and ensure the health of the cultural ecosystem within each of the hotels' local communities," continued Mr Borer. "To that end, we will have robust programming around 'Art in Resonance' at each hotel that includes artist talks, studio visits and panel discussions with leading artists, creatives and thinkers."

Commitment to Contemporary Arts

Since its founding, The Peninsula Hotels has been committed to promoting the rich and vibrant cultural aspects of the destination cities in which it resides – hosting local artists as part of its 'Artist in Residence' programme; which is designed to support emerging artists, while also providing guests access to culturally-representative pieces. 'Art in Resonance' references the programme and reflects a deeper commitment from The Peninsula Hotels to engage with the artistic sphere, not only as a venue but as an originator and innovator of culture.

Private and Sensorial Dining with a Difference

To continue the celebrations around the launch of 'Art in Resonance' over the coming months – and further enable guests and visitors to interact with the art pieces on show – The Peninsula Hong Kong is excited to offer a zen-inspired private dining experience, served within Zhi-gang Lu's art piece **The Wonder Room**. Crafted using meticulous woodworking techniques, this complex egg-shaped structure is a modern take on the traditional Chinese teahouse, and is designed to help all who enter quieten their minds and reconnect with themselves and each other, away from Hong Kong's bustle.

For those who simply can't get enough of Hong Kong's inspirational skyline, our restaurant in the sky, Felix, has launched the beguiling **Felix Five Senses Art Experience** menu. Designed by Chef Juan Gomez, it promises to give pleasure to the five senses of taste, sight, touch, sound and smell, with liberal doses of playfulness, all set against the backdrop of the stunning Victoria Harbour.

<u>Click here</u> for further information, including how to make a reservation at Felix; or to enquire about **The Wonder Room** private dining experience, please call +852 2696 6693 or <u>email us</u>.



About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Paris, The Peninsula Bangkok, and The Peninsula Manila. Projects under development include The Peninsula London, The Peninsula Istanbul and The Peninsula Yangon. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Thai Country Club in Bangkok, Thailand; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

About Art Basel

Founded in 1970 by gallerists from Basel, Art Basel today stages the world's premier art shows for modern and contemporary art, sited in Basel, Miami Beach and Hong Kong. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. Art Basel's engagement has expanded beyond art fairs through a number of new initiatives such as Art Basel Cities, working with partner cities on bespoke cultural programmes. For further information, please visit artbasel.com.

For further information, please contact:

Name:	Nicki Houghton
Title:	Manager of Communications
	The Peninsula Hotels
Telephone:	+852 2840 7748
Mobile:	+852 6173 6607
E-mail:	nickihoughton@peninsula.com
Newsroom:	www.peninsula.com/en/newsroom
Website:	www.peninsula.com